



Connecting **wellness**
and **learning**
for
children's
futures

November 7, 2011

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Dear Business Leader,

Thank you for your interest in the third annual **Frank Shorter RACE4Kids' Health 5K**, on Sunday, April 15th 2012, at 1ST BANK CENTER, 11450 Broomfield Lane, Broomfield, CO, 80021. The race benefits Healthy Learning Paths a nonprofit that empowers children by teaching wellness strategies for success in health, learning, and life. This race also honors Olympic Gold Medalist Frank Shorter who is a champion of children's health.

You don't want to miss being part of our **Healthy Kids' Expo** vendor fair where you can market and/or sell your products. Imagine your organization with a vendor table inside the 1STBANK CENTER with exposure to several thousand people! To support healthy kids, vendors who sell product are requested to donate 10% of the day's proceeds to Healthy Learning Paths. Vendors will also be responsible for paying sales tax to the City of Broomfield for all sales.

We are pleased to offer two vendor packages.

Olympic Gold Team4Kid's Health for \$300 (only 5 available) includes:

- Your business name on kilometer marker for 5K;
- A twelve by eight indoor vendor space with two tables and chairs;
- A listing in our race program; and
- Continental breakfast with entry for two people to participate in the timed 5K.

If you pay for this package by December 31, you pay only \$250 (a \$50 savings!)

Team4Kids' Health for \$100 includes:

- A ten by eight indoor space with one table and chair;
- A listing in our race program; and
- Continental breakfast with entry for one person in the timed 5K.

If you pay for this package by December 31, you pay only \$75 (a \$25 savings!)

You may arrive at 7:00 am for set up. We provide you with tables, chairs and electricity (if requested). Race registration begins at 7:30 am. Race programs run from 8 am through 12 pm. Vendors are encouraged to be present for the entire event. One week prior to the race, you will receive program information and a map of vendor assignment space. For a complete race schedule, visit our website at www.healthylearningpaths.org.

Healthy Learning Paths is a 501(c)(3) nonprofit organization. If you would like to include a tax deductible donation, our tax ID number is 20-3160075. For questions, please call 303.464.7191 or email info@healthylearningpaths.org. Complete the following and include the vendor fee payable to Healthy Learning Paths. Mail to: Healthy Learning Paths, 11258 Decatur Circle, Westminster, CO, 80234.

Vendor Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Select Package(s): ___\$300 Olympic Gold Team4Kids' Health ___\$100 Team4Kids' Health

Yes, I want to make a tax deductible donation to Healthy Learning Paths of \$_____.

Please be sure to make a copy of this information prior to mailing.

Thank you for joining our mission to empower children for success in health and education.

Chris Marchioni, MD

Chris Marchioni, MD
Executive Director, Healthy Learning Paths